



ThreadED Threads



Sharing ThreadED Activities, Volunteers and Events

Issue 1

WORDS FROM CO-FOUNDERS



In December of 2014, these two friends raised the age-old question “If you could do anything, what would you do?” After much discussion about making a difference in the world and the abundance we all live with, ThreadED: Fashion For a Future was born.

ThreadED, a Massachusetts-based non-profit, seeks to provide scholarships to Boston area students for whom the cost of college tuition is an enormous barrier to success. Through the resale of high quality clothing and accessories online and in-person, ThreadED generates funds while raising awareness of our mission: to help ease the burden of the cost of college while reducing our collective impact on the earth.

The cost of college is onerous. It is a significant barrier to starting, staying in and completing undergraduate studies. We researched ways to address this problem for under-resourced Boston area students and became enthusiastic about the potential for an upscale resale nonprofit in our region.

In March of 2015, we began collecting donations from friends and family. The contributions filled our basements and garages while the crucial next step, selling items successfully and consistently, has brought us excitement and challenges.

- Co-Founder, Laurel Sgan and Gail Harris

Quitting Fast Fashion A Decade Ago Taught Me The Joys Of Shopping Second-Hand

BY HANNAH CLUGSTON

When I was 15, I bought a black and white oversized T-shirt from a vintage store for £8. Split in two, one side featured polka dots, the other, stripes. Its first outing was to test drive a friend's new trampoline. I paired it with cropped yellow leggings, a green ribbon round my waist and plimsolls. In the nearly 20 years since, this T-shirt has traversed university, hen parties, holidays and motherhood.

Second-hand fashion has always been a central part of my wardrobe: a vintage garment adorns me with a history to which I can add my own memories. But, a decade ago, when I made the decision to quit fast fashion for good, second-hand pieces became my go-to when I needed to expand my clothing collection. Rather than being a quirky addition to a box-fresh piece, pre-loved slowly took over, becoming the basis for any outfit. As I write, the only new pieces I'm wearing with my vintage Levi's and clothes-swapped T-shirt are hoop earrings from independent jewellery brand Loubijoux and a cable knit made by my grandmother.

Pre-loved was accessible in both cost and location, but – to my surprise – it also more than satisfied my shopping urges. My days of falling asleep, dreaming of how fabulous I'd look top-to-toe in Topshop's sequined party dresses were over, but I became someone who took risks at clothes swaps and revelled

Switching to second-hand shopping does require an alteration in mindset. You need to be much more patient and experimental. A proper peruse of a charity or vintage store takes time. It is usually a good idea to take a friend for both conversation and consultation. pieces.

Second-hand fashion does help if it is carefully-selected, loved and repaired, taking the place of a brand-new purchase and complementing the clothing already hanging in the wardrobe. Much like my old black and white vintage T-shirt, which – with a bit of luck – will have some more stories to tell in another 20 years.

DID YOU KNOW?



Only 15% of clothes are recycled into new garments, while the remaining 85% ends up in landfills.

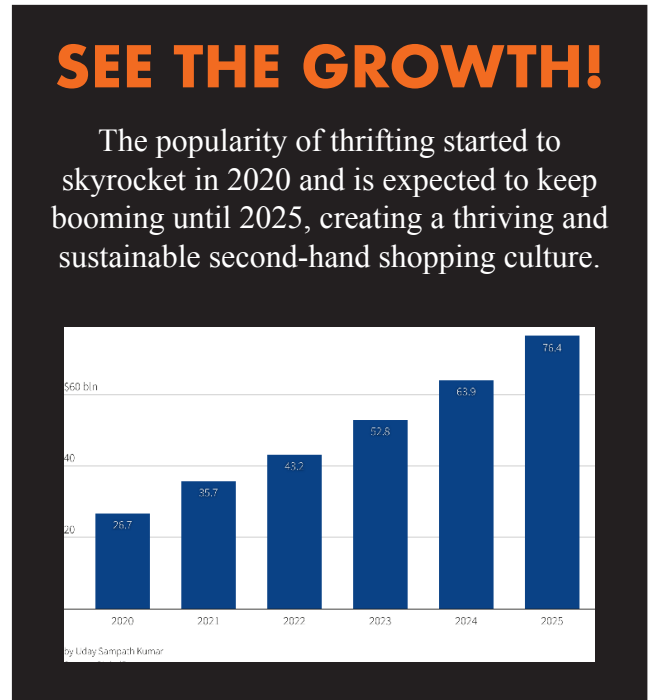
Gen Z Will Drive Explosive Growth In Second Hand Sales, Says ThredUp

By EZREEN BENISSAN

Online secondhand platform Thredup says the resale market will be worth \$350 billion by 2027. Gen Z will be leading the way, according to its latest report.

The global secondhand market is expected to surge at three times the rate of the overall global apparel market up to 2027, driven by Gen Z consumers, according to online secondhand platform Thredup.

The company's 11th annual resale report, released on Wednesday, says Gen Z and millennial consumers will account for nearly two-thirds of incremental secondhand spend as their purchasing power increases. Thredup's 2023 report contains data and research from analytics firm Globaldata, as well as other secondary sources such as internal customer and brand performance data. For the purpose of this report, Thredup says, Globaldata conducted a survey of over 3,000 American adults, asking specific questions about their behaviours and preferences for secondhand



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How To Donate Your Clothes and Time?

Donating Your Clothes:

- New or like-new clothing – especially sweaters, tops, jeans, outerwear, bags, shoes, jewelry, and accessories.
- Brands: Adidas, Gucci, The North Face, Patagonia, vineyard vines, Dior, Tory Burch, Kate Spade, Madewell, Lululemon, Anthropologie, J. Crew, Chanel, Yohji Yamamoto, Stella McCartney, Timberland, Theory, Brooks Brothers, Eileen Fisher, Coach, Louis Vuitton, and Hermes.

Donating Your Time:

- Sign up for our newsletter to keep updated on ThreadED's progress, upcoming sales and events, and volunteer opportunities.
- Like us on Facebook and Instagram at ThreadED Fashion for a Future.
- Hold a clothing drive for ThreadED through your workplace, neighborhood, church, synagogue, book club, etc.

Questions:

- If you have questions or would like to donate, please email us at director@threadedma.org or call (617)340-9414 to arrange a drop-off or pick up.



Upcoming Events

FALL SALE

Sept. 2, 2023, 6 p.m.

Come join us to freshen up your Fall wardrobe.

WHAT IS THREADED?

Oct. 4, 2023, 3 p.m.

Learn about ThreadED and how can we help those students in need.

CONNECT AND SHOP FUNDRAISER

Dec. 1, 2023, 1 p.m.

Come and connect with your communities and maybe even finding your new favorite clothes.