



**FOR IMMEDIATE RELEASE:**

May 21, 2023

**Media Contact:**

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**\*\*Media Advisory\*\***

**Summer and Winter Donation Drive from ThreadEd**

**WHAT:** ThreadEd holds its summer sale with the Newton City communities and the Linda Plaut Festivals of Art. While all clothing and accessories are half off, the funds generated provides benefits for low-income families. The drive is open to all second-hand thrifters, students and fashionistas throughout the Northeast. ThreadEd events are aimed at people who enjoy thrifting, are interested in recycling fashion and want to support their community.

**WHERE:** **ThreadED Donation Closet**  
767 Washington St., Suite 5  
Newtonville, MA  
Event: Second floor above the new Che! Empanada

**WHEN:** Friday, July 22 to Saturday, July 23 from 11 a.m. - 6 p.m.

**WHY:** The cost of attending undergraduate school has skyrocketed in the past 10 years. Through the ThreadEd summer and winter donation sale, the organization raised funds for low-income students to have the opportunity to attend an undergraduate program. It resolved the financial gaps between academic institutions and financial aid.

**COST** The cost of attending the event will be FREE. The items at the sale including white shirts, summer dresses, tees, jeans, sweaters and skirts.

**PARKING:** The nearest parking is at 310 Newtonville Avenue Parking, just a short three-minute walk to the donation closet

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**FOR IMMEDIATE RELEASE:**

Oct. 21, 2023

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## **THREADED AND BOSTON COLLEGE COLLABORATE ON FUNDRAISING CLOTHING DRIVE**

BOSTON — On Wednesday, Nov. 15, 2023 ThreadED joined forces with Boston College’s student-led green organization EcoPledge, on a campus-wide clothing donation drive. Throughout the donation process, EcoPledge and ThreadED place donation bins throughout the Boston College campus, which allows students to donate their clothes based on their availability. Donation bins are available in the 66 Commonwealth Avenue Residential Building and Duchesne (East and West) residential building from Nov. 15 through Thanksgiving break. Collected clothes are sorted and donated to ThreadED, which are then resold with the funds used to assist students in completing their education.

“I think Gail [Harris] and I work very much in collaboration on this program. Also, I am very interested in volunteers and interns to help grow the organization and bring in fresh ideas and skills,” said Laurel Sgan, Co-Founder of ThreadED, Fashion for a Future.

While ThreadED is trying to overcome the financial barrier of higher education, EcoPledge is trying to maximize the awareness of eco-friendliness. Through the donation drive, ThreadED has sent over 70 students to academic institutions. Although the scholarship covers the financial gaps between financial aid and college tuition, the scholarship amounts are up to \$1,500. It helps numerous students overcome financial hardships.

For more information about ThreadED, Fashion for a Future event, please visit <https://www.threadedma.org/>.

### **About the ThreadED, Fashion for a Future**

ThreadED, Fashion for a Future is a Massachusetts-based 501(c)(3) non-profit organization. The primary purpose and mission of the organization are to provide scholarships to Boston area students. Through resale of high-quality clothes and accessories, ThreadED can generate funds and raise awareness.

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## PITCH

Hello Ms. Bromberg of Newton Neighbors,

My name is Laurel Sgan, I am the Co-Founder for ThreadEd, which has sold more than 500 pieces of pre-owned fashion to provide Boston area students with scholarship funds. In Sept. 2018, you wrote an article about our organization titled, “ThreadED Turns Clothing Into Education.” We want to take this opportunity to show you our mission and the events the organization produced help so many people.

We invite you to be a donations consultant and stylist at our quarterly donation with the Related Companies luxury apartments. Join us for a day in the city, collecting donation bins and organizing the clothes through detailed processes and logistics. As a stylist, we’d work with you to create a stylebook for buyers who are interested in purchasing the apparels. You can have hands-on experience handling the quantity and quality of the clothes and accessories in the donation drive. Seeing your work come to fruition at the sales event where your clothes go up for sale and your stylebook will be used to visualize the possibilities.

Please expect a call on Tuesday at 2 p.m. to further discuss your participation and answer any questions.

Best,  
Laurel

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**FOR IMMEDIATE RELEASE:**

Sept. 21, 2023

**Media Contact:**

Laurel Sgan

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## **CLOTHING DRIVE FOR GOOD CAUSE WITH THE RELATED COMPANY**

BOSTON — On Thursday, Sept. 21, 2023. ThreadED is running donation drives with seven upscale apartment complexes. This donation drive allowed ThreadED to send students to universities to complete their undergraduate programs. The organization helps and supports students through scholarships to fill the financial gap between academic institutions and financial aid.

For October, ThreadED is collecting donations from luxury apartment complexes in Back Bay, South End, and Waterfront in the Boston area. While the residents donated their clothes or accessories, it was the first time that ThreadED produced and executed this kind of big project. This ThreadED pilot project is one of the first donation drives between a luxury apartment and a local nonprofit organization. The sales of donated clothing continued to fund students through ThreadED and other academic nonprofits in Massachusetts.

"Just before the pandemic, ThreadED had launched a pilot program working with colleges and student groups to run clothing drives on nearby campuses. This partnership with the Related Companies is enabling us to use that model with a different and upscale audience," says Laurel Sgan, Co-Founder of ThreadED, Fashion for a Future.

For more information about ThreadED, Fashion for a Future event, please visit <https://www.threadedma.org/>.

### **About the ThreadED, Fashion for a Future**

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**FOR IMMEDIATE RELEASE:**

Aug. 21, 2023

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**MEDIA ALERT:**

**Co-Founder, Gail Harris, celebrated the Alray Scholar Program on Oct. 21 with Executive Directors, Debbie Nguyen**

BOSTON — ThreadED, Fashion for a Future celebrates the collaboration with Alray Scholar Program about its work on the one-on-one mentor and mentees. The opening ceremony begins with accepting donations of high-quality clothes and accessories. It will follow the guidelines of donation drives.

The Co-Founder of ThreadED, Gail Harris, discusses the organization's purpose with the newly appointed Executive Director, Debbie Nguyen. They continue to discuss the continuous support of the students who have to leave college to work and are returning to graduate. ThreadEd supports students facing financial and psychological challenges.

Harris, Nguyen, and the founder of the Alray Scholar Program, Neil Swidey, discuss the challenges those students face and how both organizations can solve those issues. This discussion is from 11 a.m. to 1 p.m. at the headquarters of the Alray Scholar Program (2 Oliver Street, Suite 802, Boston). The discussions include tuition affordability and financial gaps between financial aid and students.

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**Editor's Note:** Due to the heavy traffic of guests, press credentials will be available for pick up beginning at 6 a.m. at the lobby of Alray Scholar Program, 2 Oliver Street, Boston, MA 02109. No one without verified credentials is admitted into the press area. Requests for public access should be to Laurel Sgan directly via phone only, (617) 340-9414.